Presence Creative Arts

THE SHEPHERD & THE SOUND: IMMERSIVE GALLERY ENCOUNTER

Having its worldwide premiere at the Edinburgh Fringe Festival, The Shepherd & The Sound: Immersive Gallery Encounter is a new exhibition centred around visitor interaction.

The Immersive Gallery Encounter consists of eight stations that utilize film and interactive elements to invite guests to wander through one story that examines the human journey.

Project Background

Birthed out of a film currently being submitted to film festivals globally, *The Shepherd & The Sound: Immersive Gallery Encounter (Gallery Encounter)* takes the medium of film and reimagines a theatrical experience within a traditional gallery exhibition. Inspired by Spatialism and how it requires the viewer to interact with a known object to see new things and find meaning, the Gallery Encounter reimagines the 2D film experience into a 3D embodied space. Each station, with its theme, accomplishes this embodiment by including a physical display, film projection, interaction, physical motion, and ancient text.

The best art doesn't just share someone else's story but reflects back into our own. Spatialism, as an art form, does this. By changing the setting for experiencing a film, the Gallery Encounter brings the visitor into a new paradigm open to discovery. This exhibition also explores the creation of *Yada Art*, enabling the viewers to discover more about themselves by experiencing each station. *Yada* is an ancient Hebrew word that expresses knowing through experience.

The Company and Artists

Presence Creative Arts (Presence) is a Canadian art company Jason Hildebrand founded over 25 years ago. Over the years, Presence's artistic practice has expanded from theatre to film and media-based projects. Presence now focuses on creating accessible experiences for people of all backgrounds, with the goal of making space for personal discovery—*Yada Art.*

The Presence artistic team is led by Jason Hildebrand, Krystle Moilliet, and Wayne Deering. Together with other artists, they create innovative work that has been experienced by thousands of people globally.

Testimonials

"This was so transformative for me. It was like rain on desert land. Thank you, from the bottom of my heart, for this beautiful work of art." - Teresa V., Toronto, Canada

"I've never experienced a more engaging … It was multi-sensory. It was artistic. It was personal, accessible, profound, thought-provoking, and beautiful. I could go on…" - TJ S., Toronto, Canada

Event Information

Venue: Cornerstone – 140 Morningside Road, EH10 4PX. Fringe Venue 484
Tickets: FREE
Dates & Time: ***Friday, August 15, 16:30-22:00*** and ***Saturday, August 16, 11:00-22:00***
Website: www.theshepherdandthesoundgallery.com

Interviews and Questions

For further information or to interview artists Jason Hildebrand or Krystle Moilliet, please email krystle@presencecreativearts.com or phone +1.250.674.1609 (also on WhatsApp).